

UNIVERSITY: BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

FACULTY: *Business Administration in foreign languages*

Post-graduate program for training and continuous professional development: Effective communication:  
Design and Presentation (*taught in English*)

Type of programme: FULL TIME

Bachelor's field of studies fundamenting the program : Business Administration

Academic qualification fundamenting the program: Business Administration

Professional competencies:

C2.4. Relevant analysis of business ideas and processes in order to easing the decision selection

C3.2. Detailed explanation and advanced use of methods and tools specific to communication in English

C5.5. Complex analysis of decisions in programs and projects based on advanced quantitative and qualitative methods

### Curriculum

starting with the academic year: 2021-2022

Nr. crt.	Subject	Teaching activities					Number of credits per subject	Assessment
		C	S	L	P	AP		
1.	Structuring a presentation	6	4				1	V
2.	Designing an appealing and powerful presentation	4	6				1	V
3.	Assesing a presentation	4	6				1	V
4.	Public speaking - structure and characteristics	6	4				1	V
5.	Public speaking - case studies	4	6				1	V
6	Public speaking - practical course	4	6				1	V
7.	Capstone project – Create and deliver a presentation				2	8	1	V
Total		70 hours					7	
Certification exam							2	E

Rector,

Prof. univ. dr. Nicolae ISTUDOR

Dean,

Conf. univ. dr. Tănase STAMULE

Program director,

Lect. univ. dr. Sorin ANAGNOSTE