

UNIVERSITY: BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

FACULTY: *Business Administration in foreign languages*

Post-graduate program for training and continuous professional development: Business analytics (*taught in English*)

Type of programme: FULL TIME

Bachelor's field of studies fundamenting the program : Business Administration

Academic qualification fundamenting the program: Business Administration

Professional competencies:

C1.2 Developing an integrated strategic thinking

C2.4 Relevant analysis of business ideas and processes in the selection process

C6.5 Realization and development of applications and projects supported by information technologies in order to increase the performance of the organization

### Curriculum

starting with the academic year: 2021-2022

Nr. crt.	Subject	Teaching activities					Number of credits per subject	Assessment
		C	S	L	P	AP		
1.	Decision Biases	6	4				1	V
2.	Descriptive Analytics	4	6				1	V
3.	Predictive Analytics	4	8				1	V
4.	Prescriptive Analytics	4	6				1	V
5.	Big Data Analytics	8	8				1	V
6.	Capstone Project – Analytics for Business				2	10	1	V
Total		70 hours					6	
Certification exam							2	E

Rector,

Prof. univ. dr. Nicolae ISTUDOR

Dean,

Conf. univ. dr. Tănase Stamule

Program director,

Conf. univ. dr. Tănase STAMULE